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EcoBranders Offers Carbon-Neutral Shipping

EcoBrander, a corporate merchandising firm in Renton, Washington, has entered a partnership with Carbonfund.org to offer carbon-neutral shipping of product orders to its clients. Carbonfund is a U.S.-based non-profit organization that helps enterprises and individuals reduce their environmental footprint by supporting projects that reduce carbon dioxide emissions. EcoBranders has committed to offsetting 100 per cent of the carbon emissions generated by its product shipments. In addition, EcoBranders donates one per cent of its annual sales to environmental initiatives in the U.S.

—Denise Deveau

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